

Waterford City Development Board

Local Government

Waterford City Council
Waterford City Council
Waterford City Council
Waterford City Council
Waterford City Council
Waterford City Council
Waterford City Council

Cllr Hilary Quinlan (Chairperson)
Cllr Pat Hayes
Cllr David Cullinane
Cllr Seamus Ryan
Cllr Jack Walsh
Cllr Laurence O'Neill
Michael Walsh

Local Development

Waterford Area Partnership Board
Waterford Area Partnership Board
Waterford Chamber
Waterford City Enterprise Board
Waterford City Enterprise Board
Waterford City Childcare Committee
Waterford Sports Partnership

Elaine Dunne
Joe Stokes
Monica Leech
Bill Rafter
Margaret Bond
Jim Hewison
Rosarie Kealy

Social Partners

Employers
Trade Unions
Waterford City Community Forum
Waterford City Community Forum
Waterford City Community Forum

Luke Cody
Thomas Erbsloh
Caroline Senior
Dick Hickey
Jimmy Hannigan

State Sector

An Garda Síochána
City of Waterford VEC
Department of Social & Family Affairs
Enterprise Ireland
Fáilte Ireland
FÁS
Health Services Executive
IDA
Regional Education Office
Waterford Institute of Technology

Superintendent Chris Delaney
Paudie Geary
Liam Daly
Mary McEvoy
Gary Breen
Jim Coughlan
Dermot Halpin
Siobhán McEvoy
Jarlath Fallon
Dr Tom O'Toole

Waterford City Development Board Executive

FÁS
Health Services Executive
IDA
Regional Education Office
Waterford Area Partnership Board
Waterford City Community Forum
Waterford City Council
Waterford City Council

Jim Coughlan
Dermot Halpin
Siobhán McEvoy
Jarlath Fallon
Joe Stokes
Dick Hickey
Michael Walsh
Cllr Hilary Quinlan (Chairperson)

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Waterford City
Development Board



An Bórd Forbartha
Phort Láirge

Priority Actions 2009-2012

In August 1998, the Taskforce on Integration of Local Government and Local Development Systems recommended the establishment of City and County Development Boards (CDBs). The CDBs were established in 2000 to bring about the more co-ordinated delivery of public and local development services at local level. The primary function of the Boards was to draw up and oversee the implementation of the Strategy for Economic, Social and Cultural Development. The strategies, which were published in 2002, are a key mechanism by which the integration of services at a local level is to be achieved.

The role of the CDBs has been strengthened through their inclusion in the Local Government Act, 2001 where it states that the functions of the Board are to seek to secure that the policies and operations of the bodies and interests represented on the Board and of others accord generally with the Strategy. In addition, their role is to encourage and promote on an ongoing basis the co-ordination of the activities of the bodies and interests represented on the Board and co-operation generally between such bodies and interests so as to optimise resources and combined effort for the common good of the community.

In November 2005, Waterford CDB conducted a review of the Waterford City Strategy for Economic, Social and Cultural Development which focused on the CDB's role of co-ordination and identified actions for the period 2006-2008.

In 2007 Waterford CDB established an Executive to have responsibility for setting and driving the agenda of the CDB. While much progress has been made in implementing the Strategy to date, in early 2008, the Executive felt that it was timely to conduct a review of the Strategy and asked the following questions for each of the Actions contained in the Strategy:

- How well they are happening?
- Do they require co-ordination by the City Development Board?
- Are they still a priority for the City Development Board?
- Is there a change in objectives?
- Are they deliverable by the City Development Board?

Based on this review a number of actions which will guide the work of the Board for the period 2009-2012 were adopted by the Board. These actions are grouped under the three themes agreed by the Board:

- Promotion of Waterford City as a Gateway City
- Co-ordination of Services
- Sustainable Neighbourhood Development

On behalf of the Board, I would like to thank the former Chair, Cllr Mary Roche, and the members of the Executive for their efforts in reviewing the implementation of the Strategy to date and preparing the actions which will guide the work of the Board for the period 2009 to 2012.

I look forward to being involved in implementing these actions and helping Waterford City to fulfil its role as a Gateway City and making our City and its neighbourhoods sustainable.

Cllr Hilary Quinlan
Chairperson
Waterford City Development Board
September 2008



| Theme: Promotion of Waterford City as a Gateway City | |
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| Action | Lead Agency |
| Promote approval by Government of a University Charter for Waterford Institute of Technology. | WIT/ Waterford Chamber |
| Develop and Implement an Economic Promotion Strategy for the City: <ul style="list-style-type: none"> Consider establishing a 'Forum' to provide a co-ordinated approach to selling Waterford City. Strengthen support nationally for promoting Waterford City's development by further developing the Ambassador's Programme. Leverage the network with senior management in potential investor companies. Promote Waterford City as the regional gateway and promote importance within the region. | Waterford Chamber |
| Develop and implement an Economic Promotion Strategy for the City (continued): <ul style="list-style-type: none"> Maintain, circulate and promote the Economic Profile. Produce and circulate two Economic Fact Sheets per annum. Research factors that influence locational decisions and ensure the Economic Profile is relevant. Maintain and promote the 'Business Desk'. Support development agencies promotional campaigns. 'Promote Waterford' campaign using testimonials and success stories. Identify and implement additional measures to promote entrepreneurship. | Waterford City Council |
| Conduct an assessment of needs, based on projected growth, in relation to utility capacity. | Waterford City Council |
| Ensure that transport infrastructure developments are delivered and that plans are continually updated to take account of future requirements. | Waterford City Council Transportation SPC |
| Provide high quality facilities to support business development: <ul style="list-style-type: none"> Ensure adequate land is zoned, developed and marketed for industry, offices, services, residential and amenities to meet future needs. | Waterford City Council |
| Provide high quality facilities to support business development (continued): <ul style="list-style-type: none"> Work with relevant partners to ensure that all industrial sites, special opportunity sites and business parks are presented and marketed properly to meet their full potential. | IDA |
| Develop a pilot programme in a specific sector to upskill low skilled workers with transferable work skills. | FÁS |
| Enable greater access and participation in the arts. | Garner Lane |
| Support Fáilte Ireland in their promotion and marketing campaign: <ul style="list-style-type: none"> To maximise tourist potential of existing and new twinning linkages. To increase range of events attracted to the City. Agencies to work with Fáilte Ireland to ensure that Waterford City avails of all appropriate development supports under the NDP 2007-2013 Tourism Programme to enhance Waterford City as a key tourist destination. | Fáilte Ireland |

| Theme: Co-ordination of Services | |
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| Action | Lead Agency |
| All agencies and groups to formally proof plans and programmes against Strategy and to submit Annual Business Plans to the Waterford CDB for information purposes. | Waterford City Council |
| All organisations to brief the Waterford CDB of new programmes and initiatives in advance of their introduction. | Waterford City Council |
| Ensure the delivery and implementation of the Traveller Inter Agency Plan. | Department of Social & Family Affairs |
| Implement the Waterford CDB Youth Strategy 2008-2012. | Regional Education Office |
| Investigate implementing a local response to support all children in need with the transition from primary to post-primary and their retention in post-primary to completion. | Regional Education Office |
| Utilise existing research on barriers to full participation in education to develop and implement an effective policy and best practice, building on current experience. | Regional Education Office |
| Liaise with the Regional Drugs Task Force to monitor the implementation of the National Drugs Strategy locally. | Health Service Executive |
| Monitor and implement the Suicide Prevention Action Plan for Waterford City. | Health Service Executive |
| Co-ordinate and develop an integrated approach to Family & Children Support Services in the City. | Health Service Executive |

| Theme: Co-ordination of Services (continued) | |
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| Examine if there are additional supports required for children to be prepared for primary school. | Waterford Area Partnership Board |
| Develop a programme to identify children and adults with literacy and numeracy problems. | Waterford City VEC |
| Investigate developing a strategy for Waterford to become a 'City of Life Long Learning' with support from existing providers. | Waterford City VEC |
| Develop clear and simple access, progression and transfer routes from further to higher education. | Waterford Institute of Technology |
| Investigate the level of linkages and collaboration between employers and educational and training providers in providing education, training and supports required by the business sector. | IBEC |

| Theme: Sustainable Neighbourhood Development | |
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| Action | Lead Agency |
| Establish a cross sectoral working group to plan for and provide facilities and services to meet the identified needs of each neighbourhood. | Waterford City Council |
| Develop a data sharing protocol to assist in improving service delivery at neighbourhood level. | Waterford City Council |
| Promote and develop the Waterford CDB website with a particular emphasis on providing data and information at neighbourhood level. | Waterford City Council |
| Put in place a process to ensure that quality of life in the City is continually improving. <ul style="list-style-type: none"> Update quality of life survey Take action based on surveys | Waterford City Council |
| Support the Waterford City Community Forum to ensure that they are fully representative of the local community. | Waterford City Council |
| Make Waterford City a Healthy City based on the World Health Organisation Model. | Waterford Area Partnership Board |
| Consider how best to support the integration of new communities into society. | Mount Sion Information Support Unit |
| Consider how best to develop Waterford as a city where disabled people can fulfil independent lives. | People with Disabilities Ireland |
| Support the implementation of a comprehensive inclusive childcare strategy. | Waterford City Childcare Committee |

